



INDEPENDENT GAS RETAILERS RESPOND TO UNFAIR NDP ALLEGATIONS

For immediate release

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Toronto, July 27, 2011. Everyone wants what they pay for and independent gasoline retailers deliver on that promise with more accuracy than almost any other sector that uses measuring devices.

Tricia Anderson, President and CEO of the Canadian Independent Petroleum Marketers Association (CIPMA) commented: "Our industry has one of the highest accuracy rates of the 40 sectors monitored by Measurement Canada and dramatically outperforms other sectors such as alcohol and electricity. Independent gas retailers are members of their local communities: they are honest people who have built their reputation through fair dealings with their customers. It is in their best interests to ensure their pumps are accurate and properly calibrated. We support the upcoming regulations which introduce a mandatory 2 year inspection cycle for gasoline meters: most of our members already inspect their pumps every two years and some even more often."

CIPMA is a national not-for profit trade association representing independent marketers of petroleum products. CIPMA members are not refiners: they are independent small and medium sized enterprises who own approximately 25% of gasoline stations in Canada. CIPMA members provide Canadians with the choice of dealing with efficient, local Canadian owned companies.

CIPMA's members have operations in all provinces and territories. Members collectively employ 4,000 Canadians and another 15,000 indirectly through dealers and agents.